

What Business Studies is about

Business Studies is essentially about what businesses do and how they make decisions. The application of knowledge to different situations and the ability to think of workable solutions is important.

Academic Requirements

There are no specific GCSE requirements but the ability to write with clarity and think of solutions to problems is important.

Course Specification: OCR Business Studies (H430)

Two modules are studied at AS level and two more A2 modules complete the A level course.

AS modules**An Introduction to Business**

In this module we look at the nature of business, how businesses can be classified, the objectives of business and influences on business.

Business Functions

This module considers the important areas of business: marketing, accounting and finance, people in organisations and operations management.

A2 modules**People in Organisations**

In this module we look at how people function within business organisations. Topics include: communication, organising and controlling individual activity, employer / employee relations, employee participation, training and appraisal.

Strategic management

The module considers how business objectives and strategy are formulated and applied, issues relating to business analysis, external influences and dealing with change.

Each module is assessed with a written examination.

Why Business Studies?

Students will gain a broad awareness of how businesses operate and this will be useful in any future career. For some students A level Business Studies will assist them in choosing an area of business to study further and for others it may help to make decisions on a future career.

A Student's Perspective

'Business Studies allows me to see what happens outside the classroom. It is a subject which involves the combination of theory and practice. It is much more fun than any other subject!'